

Heartland Bank Announces Appointment of New President CEO Kevin Black to Continue Leadership Role

Somers, Iowa – June 11, 2025 – Heartland Bank, a leading financial institution serving Northwest, Iowa, is pleased to announce the appointment of John S. Rosenboom to President, effective June 2025. Rosenboom brings over 15 years of leadership experience in the banking industry and a deep commitment to community-focused banking.

Rosenboom will succeed Kevin Black and oversee daily operations and strategic growth initiatives, reporting directly to Black. Black has served as President/CEO since 1993 and will continue in his role as Chief Executive Officer.

“We are excited to welcome John into this important leadership role,” said Kevin Black, CEO of Heartland Bank. John brings an exceptional track record of driving performance and building strong relationships with customers, employees, and community partners. I look forward to working closely with him as we continue to build on our strong foundation and drive future growth.”

Rosenboom most recently served as Executive Vice President with Heartland, where he was the senior lender and executive team member. He holds a banking degree from the Graduate School of Banking at Colorado.

“I am honored to serve in my new role with Heartland Bank and build upon its outstanding reputation for service and trust,” said Rosenboom. “I look forward to working with the talented team here to support our customers and continue positively impacting our communities.”

Rosenboom was also elected to serve as a director on the Heartland Bank Board of Directors.

Other promotions with Heartland include Russ Ruhland as Executive Vice President/Chief Operations Officer, Britt Meythaler as Assistant Vice President/Loan Support Specialist, and Austin Nerhus as Vice President/Business Banker.

Heartland Bank is an Iowa-based community bank established in 1901. It has locations in Callender, Gowrie, Jefferson, Manson, and Somers.

www.heartlandbanks.bank