

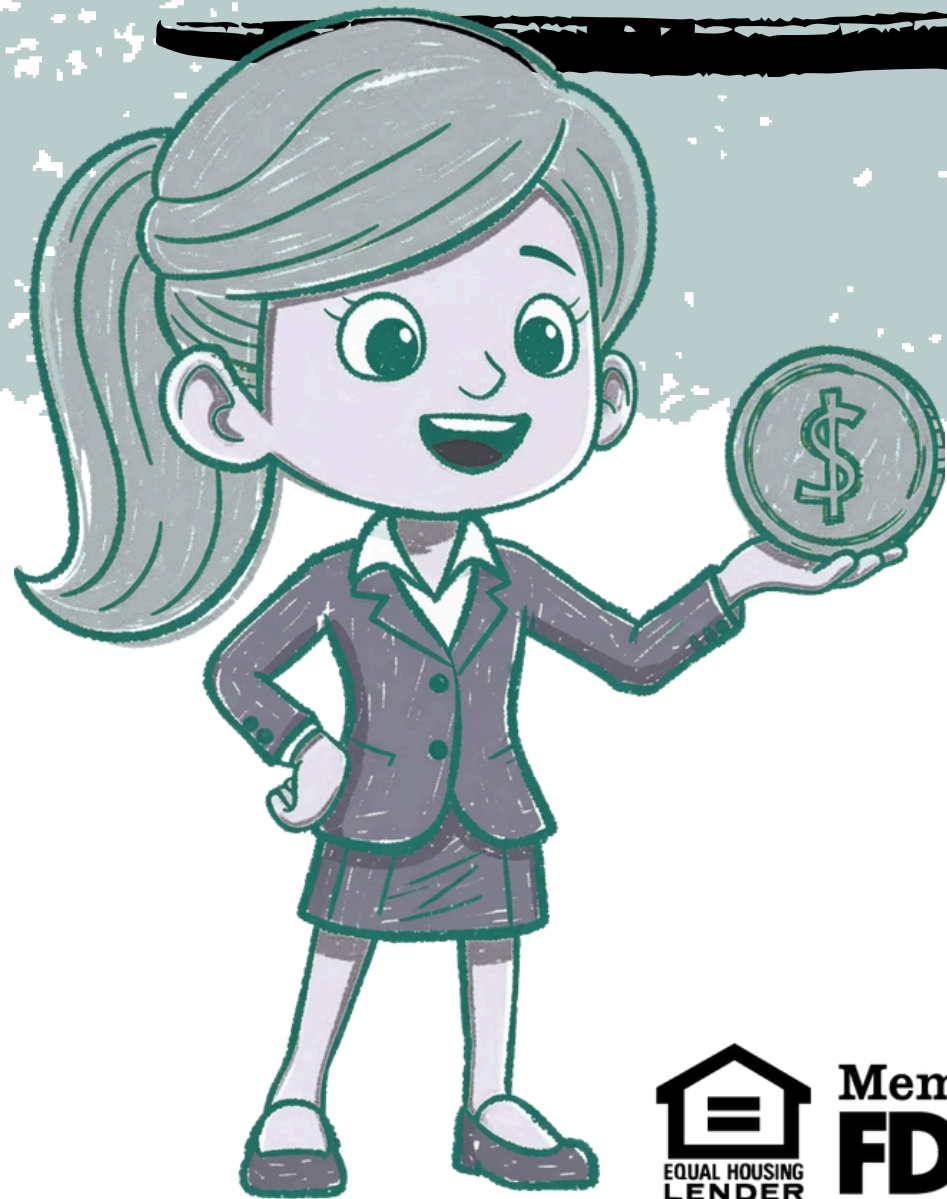
Looking at Careers in



**HEARTLAND**  
**BANK**

*We Work For You...*

# **BANKING**





**HEARTLAND**  
**BANK**  
*We Work For You...*



# BANK TELLERS

Bank tellers are responsible for assisting customers with their everyday financial transactions like depositing cash or checks into their accounts, withdrawals, and payments. They provide excellent customer service and ensure accuracy in handling money and helping customers with account questions and basic banking needs.

# PERSONAL BANKERS



**HEARTLAND**  
BANK

*We Work For You...*

A Personal Banker works directly with customers to manage their financial needs. This includes opening and closing accounts, explaining banking products we offer, helping with online banking, making loan payments, and ensuring customers feel confident in their banking decisions





**HEARTLAND**  
BANK

*We Work For You...*

# MARKETING



A Bank Marketing Specialist promotes the bank's products, services, and community presence through advertising, social media, and events. They help attract new customers, engage current customers, and ensure consistent branding across all platforms. They are responsible for developing and executing marketing strategies that promote the bank



**HEARTLAND**  
BANK  
*We Work For You...*

# LOAN PROCESSOR



Loan Processors are responsible for gathering, reviewing, and organizing financial documents to ensure customers that apply for a loan provide documents that are complete and accurate. They work closely with the loan officers, underwriters, and customers to move loans efficiently through the approval process.

# CREDIT ANALYST



**HEARTLAND**  
BANK

*We Work For You...*

Credit Analysts evaluate loan applications by reviewing financial information, credit history, and risk factors to determine a borrower's ability to repay their loan. They help the bank make informed lending decisions while minimizing risk.





**HEARTLAND**  
BANK

*We Work For You...*

# LOAN OFFICERS

A Loan Officer works with customers to help them apply for and secure loans. They evaluate financial information, explain loan options, and guide customers that want to borrow money through the application process from start to finish. They serve as a trusted advisor to customers and help ensure compliance with lending policies and regulations



# CEO/ PRESIDENT



**HEARTLAND**  
**BANK**

*We Work For You...*

The CEO/ President is responsible for leading the bank's overall strategy, operations, and financial performance. They ensure the bank operates safely, serves its customers effectively, and supports the communities it serves.





**HEARTLAND**  
BANK

*We Work For You...*

# PLUS, SO MANY MORE CAREERS



The career options in banking are endless. Other bank roles include Deposit Operations Specialist, Acquisition Specialist, Compliance Officer, IT/ Systems Specialist, Human Resources, Business Development Officer, Agricultural Lender, Commercial Lender, Branch Manager, etc.